

What is claimed is:

- 1) A pigment formulation comprising C.I. Pigment Yellow 214 and the copper phthalocyanine pigment C.I. Pigment Blue 15:3 and/or C.I. Pigment Blue 15:1, the ratio of C.I. Pigment Yellow 214 to copper phthalocyanine pigment being in the range from 1:20 to 20:1.
- 2) The pigment formulation according to claim 1 wherein the ratio of C.I. Pigment Yellow 214 to copper phthalocyanine pigment is in the range from 1:10 to 10:1 and especially in the range from 1:5 to 5:1.
- 3) The pigment formulation according to claim 1 or 2 comprising 1% to 40% by weight of C.I. Pigment Yellow 214 and 1% to 40% by weight of C.I. Pigment Blue 15:3 and/or C.I. Pigment Blue 15:1.
- 4) The pigment formulation according to at least one of claims 1 to 3 comprising
  - a) 1% to 40% by weight of C.I. Pigment Yellow 214,
  - b) 1% to 40% by weight of C.I. Pigment Blue 15:3 and/or 15:1,
  - c) 20% to 98% by weight of polyolefins,
  - d) 0% to 40% by weight of additives customary in master batch production,
  - e) 0% to 25% by weight of one or more white pigments,the fractions of all components a) to e) being based on the total weight of the pigment formulation (100% by weight), and also
  - f) 0% to 40% by weight, based on the sum total of the weights of the components a) and b), of one or more shading colorants.
- 5) The pigment formulation according to at least one of claims 1 to 4 comprising
  - a) 2.5% to 40% by weight of C.I. Pigment Yellow 214,
  - b) 2.5% to 40% by weight of C.I. Pigment Blue 15:3 and/or 15:1,
  - c) 20% to 95% by weight of polyolefins,
  - d) 0% to 40% by weight and preferably 1% to 25% by weight of additives

customary in master batch production,

- e) 0% to 25% by weight and preferably 1% to 20% by weight of one or more white pigments, –

the fractions of all components a) to e) being based on the total weight of the pigment formulation (100% by weight), and also

- f) 0% to 40% by weight and preferably 1% to 20% by weight, based on the sum total of the weights of the components a) and b), of one or more shading colorants.

- 6) A process for producing a pigment formulation according to at least one of claims 1 to 5, which comprises incorporating the pigments a) and b) and if appropriate the components d), e) and f) homogeneously into the component c) separately, as a dry mixture or as a mixture of two pigment formulations.

- 7) The use of a pigment formulation according to at least one of claims 1 to 5 for pigmentation of macromolecular organic materials of natural or synthetic origin.

- 8) The use according to claim 7 for pigmentation of plastics, resins, coatings, paints, electrophotographic toners and developers, electric materials, color filters and also of inks, including printing inks, and seed.

- 9) The use according to claim 7 or 8 for low-warpage pigmentation of partly crystalline plastics.

- 10) The use according to one or more of claims 7 to 9 for low-warpage pigmentation of polyolefins, especially polyethylenes.